



As the season drifts towards cooler weather & changing leaves, we are gearing up for our favorite reasons to celebrate - the holidays! While the annual Seawitch Festival may have been postponed this year, we are still in the spooky spirit. Be sure to stroll by our Halloween themed window this month!

Here at the Apothecary we are ready to have our lifestyles return to some version of normalcy. We are excitedly awaiting the ability to schedule events and seeking every opportunity for community connection. The next few months naturally bring us together with cheerful costumes, shared family meals & unparalleled gratitude. There is nothing quite like the joy of the holidays, even during a pandemic.

Though it may officially be the off season (yay! free street parking), our eclectic beach town is just as busy as ever. We are still open daily for spa services & retail shopping! Please note that we are still operating under capacity limitations - as such, we recommend scheduling all spa services 1-2 weeks in advance. We look forward to seeing you in colder weather with warmer smiles this month!

Sidewalk Sale - October 2-4

The Annual Fall Sidewalk Sale is happening this weekend - Friday through Sunday.

Join us alongside our favorite downtown businesses for incredibly discounted shopping. We will be featuring bath bombs, body lotions, hand soaps, nail polish & more!

Enjoy a safe & fun outdoor shopping experience. Masks are required.



Drink Up Fall Flavors with these Featured Treatments



Mellowed Out
ALE
body treatment

Let mind, body and soul unwind into a fall-like state of mind as a Juniper Ale Body Oil preps skin for a shea butter sugar scrub to buff away all the tough stuff. Take 3 deep breaths in and out as this exfoliation works its magic. Feeling at ease yet? Now, as skin is soft as ever, delight in a full-body massage with a full spectrum Hi-Bio Hemp Whipped Body Mousse, to cap off this treatment with numerous fatty acids for skin restoring and nurturing perfection.



Chocolate Stout
body treatment

Breathe easy as vitamin-rich Juniper Ale Body Oil quenches and preps arms, legs and shoulders for a shea butter sugar scrub – scented with warm, creamy notes of oatmeal! You're now lost in an Autumn state of mind. Take in even more deliciousness as a cocoa and organic fig serum is painted on to firm and hydrate the skin. This mask blend is so scrumptious, you'll be tempted to taste. A custom tailored massage with another round of Juniper goodness sends skin off in ultimate hydration for those cooler temps.

Relaxation at last! A Vanilla Bourbon Body Oil, chock-full of omega fatty acids, gives respite to tired muscles and joints. Then, an aloe vera & wildflower honey glaze caps off this rubdown for lasting nourishment.



Bourbon GLAZED massage



Pumpkin Rum SWIRL MANI-PEDI

If a pumpkin could dream, we think she would dream about this softening hand and foot treatment. We begin with a vitamin E-rich soak that preps fingers and toes for a delicious buffing. This exfoliation is one for the books with premium aged rum and rice bran oil, not to mention the delicious notes of butterscotch that will dance through the air! A pumpkin puree mask, chock-full of vitamins A, C and E, is then painted to smooth and soften. We finish with a hydrating steeped milk lotion rubdown!



HEMP INFUSED BREW mani-pedi

A Hi-Bio Hemp toast to you! Hands and feet dip into a nourishing soak blend of rosemary, mint, juniper, hops & CBD. An organic shea sugar scrub banishes all dry and rough patches away. Seal in all this softness with a mellowed-out, unscented, hemp infused shea butter – keeping all our sensitive skin types in mind.



BOOZY Vanilla Chai MANI-PEDI

Boozy and bubbling! Hands and soles take a deep drink of vitamin E with a Vanilla Bourbon soak to prep skin for a brown sugar scrub down – infused with intoxicating Kentucky Whiskey! Wrap newly revealed fingers and heels in a delicious, whipped honey glaze to nourish. We add an extra dose of hydration in the form of a spiced organic cardamom & coconut milk massage, gearing soles and hands up for a night out under a full moon!



PUMPKIN Honey Beer MANI-PEDI

A cranberry-orange, vitamin E-rich soak for hands and feet is only fitting under a harvest moon! After skin is softened from your soak, rough patches are cleared away with a honey sea salt scrub – enriched with delicious notes of clove and nutmeg to get you in autumn spirits! Next, a pumpkin puree mask treats skin to vitamins A, C and E for ultimate nourishment. Kiss this boozy treatment goodbye with a hydrating Juniper Ale Body Oil.



Your new favorite dose of Pumpkin Spice
available as a body treatment or
manicure & pedicure

Experience a body treatment like no other with this limited edition blend of creamy pumpkin, cinnamon spice & buttery brown sugar. Gently slough away dry skin cells to reveal a youthful & even skin tone. Then, nourishing coconut & sweet almond oils rejuvenate & heal damaged skin.

[View All Specials](#)

Replenish your routine for Fall

Introducing the Retinol Collection from Naturopathica

Powerful. Active. Ageless. Experience rejuvenation without irritation.

Discover Naturopathica's propriety, clean retinol blended with clean botanicals in the all new Holy Basil & Retinol Night Oil & Passion Fruit

[Schedule](#) your Age Defy Facial Treatment today or shop homecare products below!

[Shop Now](#)



Make Your Mood - with a new look

Introducing bold NEW shades for lips, cheeks, eyes and brows that stand out and stay put.

The redesigned Beyond Matte Lip Fixation Lip Stain is a long-lasting, one-swipe liquid lipstick that lines and defines lips with rich, conditioning color and a velvety beyond matte finish. Now available in 12 gorgeous shades that stay in place **even under your mask!**

You won't want to miss the new Date Night Eyeshadow Trio, Cherry Blossom Blush, Soft Black Brow Gel and four new lip pencil shades.

[Shop Now](#)



Gather around this new candle

Aluminate Life has released their limited edition holiday candles. First up for Fall is the Gather blend of cedar, cardamon & ginger infused with unakite crystals for balance, harmony & compassion.

These coconut wax candles are hand-poured in reusable glass featuring cotton wicks, zero parabens and zero phthalates.

[Shop Now](#)



Cleanse Your Space

We need sage in our lives more than ever right now. It is no surprise that 2020 has shaken us all in more ways than one.

Let's take a moment to refresh our selves, our loved ones, our living spaces, our offices, everywhere - literally, there can't be too much sage this year.

Come see the incredible varieties we have in stock - bundles include lavender, eucalyptus, rose

petals, juniper, palo santo, wildflowers & crystals.

